

**BEFORE THE
PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA**

DOCKET NO. 2019-182-E

In the Matter of:)
)
South Carolina Energy Freedom Act)
(H.3659) Proceeding Initiated Pursuant)
to S.C. Code Ann. Section 58-40-20(C):)
Generic Docket to (1) Investigate and)
Determine the Costs and Benefits of the)
Current Net Energy Metering Program and)
(2) Establish a Methodology for)
Calculating the Value of the Energy)
Produced by Customer-Generators)

**REBUTTAL TESTIMONY OF
DR. JULIUS A. WRIGHT FOR DUKE
ENERGY CAROLINAS, LLC AND
DUKE ENERGY PROGRESS, LLC**



1 **I. INTRODUCTION AND SUMMARY**

2 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

3 A. Dr. Julius (“Chip”) A. Wright, 18 Edgewater Drive, Cartersville, GA 30121.

4 **Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?**

5 A. I am the Managing Partner of J. A. Wright & Associates, LLC. In that role, I act
6 as a consultant to regulated utilities and regulatory agencies and other public
7 bodies on issues related to economics, economic modeling, regulatory policy,
8 industry restructuring, demand-side investments, and resource planning.

9 **Q. ON WHOSE BEHALF ARE YOU SUBMITTING THIS TESTIMONY?**

10 A. I am submitting this testimony on behalf of Duke Energy Carolinas, LLC
11 (“DEC”) and Duke Energy Progress, LLC (“DEP”) (DEC and DEP are herein
12 referred to collectively as the “Companies”).

13 **Q. DID YOU PREVIOUSLY FILE DIRECT TESTIMONY IN THIS**
14 **PROCEEDING?**

15 A. Yes.

16 **Q. HOW WOULD YOU SUMMARIZE THE DIRECT TESTIMONY AND**
17 **ISSUES RELATED TO THE CONSIDERATION OF THE DIRECT AND**
18 **INDIRECT ECONOMIC BENEFITS OF A NEW NET ENERGY**
19 **METERING (“NEM”) TARIFF IN THIS DOCKET?**

20 A. I believe there are two basic points that are clear from the direct testimony. First,
21 the testimony has shown that the issue of economic modeling of direct and
22 indirect economic benefits is not a straightforward exercise, but rather will take
23 great care and involve a number of issues. The second point is that the witnesses

1 have all been discussing theoretical issues, when in fact what is most important to
2 this Commission and ratepayers is how these economic considerations are
3 incorporated into and impact the design of future NEM cost analysis and any
4 related NEM tariffs. Consequently, it is future proceedings that relate to the
5 design of new solar NEM tariffs where these economic issues will be further
6 developed and applied.

7 **Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY IN THIS**
8 **PROCEEDING?**

9 A. The purpose of my testimony is to rebut the testimony of several intervenors
10 where I believe necessary, and to provide a view on how the different information
11 in this docket could be used in future proceedings. Specifically, I will rebut
12 certain testimony related to the consideration of direct and indirect economic
13 benefits in evaluating the NEM programs established under S.C. Act No. 236 of
14 2014.

15 **Q. PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY.**

16 A. In my rebuttal testimony, I discuss why I am generally in agreement with the
17 South Carolina Office of Regulatory Staff's (the "ORS") Witness Horii's
18 conclusion that indirect economic benefits should not be included in the primary
19 valuation of NEM. I also agree with ORS Witness Horii's¹ suggestion that
20 policy-makers may use evidence of positive statewide economic benefits to
21 support a solar policy, provided that the estimates of the direct and indirect
22 economic benefits address the numerous considerations I discuss in my direct

¹ Direct Testimony of Brian Horii p. 6-7.

1 testimony. Also, the Commission should recognize that often the results from
2 these economic models are not without controversy.

3 I also take exception to the testimony of SEIA/NCSEA Witness Barnes.
4 Specifically, I disagree with his recommendation that the state policy to avoid
5 disruption of the private distributed energy resources (“DER”) market means that
6 this Commission must adopt cost-shifting policies to provide financial subsidies
7 to the solar industry. Likewise, he also recommends that the Commission take a
8 “broad and forward-looking” view when assessing the benefits of DER and by
9 “forward-looking” he means giving consideration to potential benefits of new
10 technologies. My concern with this recommendation that there is no reasonable
11 way the Commission can implement this recommendation at this time given that
12 the economic consequences of future, potential new technologies remain
13 speculative, at best.

14 Finally, I discuss why I believe SCCCL/SACE/UF/VS Witness Hefner’s
15 economic modeling of the direct, indirect, and induced economic impacts has
16 several shortcomings. First, it is impossible to reconcile his employment data
17 from the information in his report’s references, but what I could find seems to
18 indicate that some solar-related jobs located in the Charlotte, NC area may have
19 been counted in the South Carolina data base. Second, it fails to adjust his gross
20 economic impacts in order to provide what is termed the net economic impacts,
21 which is the appropriate information the Commission needs in this proceeding.
22 Third, I do not see where his study has accounted for the costs or cost impacts of
23 solar incentives. And finally, his study appears to assume that solar energy is a

1 direct substitute for fossil-based electric generation, which I do not believe is
2 correct and I believe is an issue that needs additional study. In sum, these errors,
3 at best, overstate any economic benefit and—at worst—actually understate
4 potential economic harm.

5 In sum, the Commission could rely upon positive economic benefit to the
6 State in considering net metering matters. However, such reliance should be
7 qualitative in nature and could be used more as a “tie breaker” fashion and not as
8 a means to justify undue cross subsidization.

9 **Q. HOW IS YOUR TESTIMONY ORGANIZED?**

10 A. The remainder of my testimony is organized as follows. Section II discusses my
11 concerns with the testimony of ORS Witness Horii. Section III discusses my
12 concerns with the testimony of SEIA/NCSEA Witness Barnes. Section IV
13 discusses my concerns with the testimony of SCCCL/SACE/UF/VS Witness
14 Hefner, and Section V provides my recommendations.

15 **II. RESPONSE TO DIRECT TESTIMONY OF ORS WITNESS HORII**

16 **Q. WHAT IS THE FIRST ISSUE ORS WITNESS HORII DISCUSSES THAT**
17 **YOU WISH TO ADDRESS?**

18 A. By and large, I am in agreement with ORS Witness Horii’s testimony, and
19 particularly his observation that “indirect [economic] benefits should not be
20 included in the primary valuation of NEM.”² However, he goes on to say that
21 “such benefits can be included in consideration of the tradeoffs between the goal
22 of eliminating any cost shift to the greatest extent practicable and the South

² Direct Testimony of Brian Horii p. 6, lines 3-4.

1 Carolina General Assembly’s intent to avoid disruption to the growing market for
2 customer-scale distributed energy resources.” He then provides an example of
3 how these economic benefits might be considered in the context of reevaluating a
4 particular program’s cost and benefits. My only concern with this example is that
5 it may be taken to imply that quantifying these economic benefits is a non-
6 controversial straightforward modeling exercise, which I caution the Commission
7 is not always the case. However, I believe I am in agreement with ORS Witness
8 Horii that this information should be largely taken on a qualitative basis and
9 possibly used to distinguish between or support programs or policies that avoid
10 cost shifting to the greatest extent practicable.

11 **Q. PLEASE EXPLAIN YOUR CONCERN THAT QUANTIFYING THE**
12 **ECONOMIC BENEFITS OF A SOLAR PROGRAM IS NON-**
13 **CONTROVERSIAL.**

14 A. ORS Witness Horii has suggested that if a solar choice program was estimated to
15 produce large economic benefits, these benefits may justify, from a policy
16 standpoint, shifting costs to other customers. This suggestion may be taken to
17 imply identifying and estimating these economic benefits is a straightforward and
18 non-controversial task. As I explain in my direct testimony, these types of
19 economic impact modeling studies require careful consideration and can produce
20 results that are quite contentious. I would add that Witness Everett has also
21 provided the same caution on behalf of Dominion Energy South Carolina, Inc.

1 (“Dominion”)³ and identified several issues related to modeling the economic
2 impacts of NEM tariffs. Likewise, Dominion Witness Everett and I are aligned
3 with our recommendation that the Commission not adopt in this proceeding any
4 quantification of the direct and indirect economic benefits in the solar net
5 metering cost benefit analysis.⁴

6 **Q. DO YOU AGREE WITH ORS WITNESS HORII’S SUGGESTIONS ON**
7 **PAGE 33, LINES 11 THROUGH 16, REGARDING THE SHORT AND**
8 **LONG TERM ECONOMIC IMPACTS FROM NEM PROGRAMS?**

9 A. Those suggestions seem to indicate that it is likely in the short-term that there
10 would be an increase in economic activity (using economic modeling estimates
11 like a REMI or IMPLAN model), but due to higher electric rates, a long-term
12 economic decline would follow. I agree with his long-term assessment, but I am
13 not sure that the economic impact in the short-run would be positive. I simply do
14 not know at this time because most of the studies I have seen related to this
15 question do not have what I have termed a “but-for” analysis—rather, what
16 economic alternatives were foregone by virtue of investing in solar. Absent this
17 type of analysis, it is difficult for me to reach a conclusion, thus I am not able to
18 concur with ORS Witness Horii’s assertion of short-term impacts at this time.
19

³ Direct Testimony of Margot Everett p. 7, lines 17-22 and p. 8, lines 1-12.

⁴ Direct Testimony of Margot Everett p. 8, lines 14-18.

1 **Q. DO YOU HAVE ANY OTHER CONCERNS WITH THE DIRECT**
2 **TESTIMONY OF SEIA/NCSEA WITNESS BARNES?**

3 A. Yes, he recommends that the Commission take a “broad and forward-looking
4 view when assessing the benefits of DG.”⁷ He goes on to explain that his term
5 “broad” means the Commission should consider benefits that are more complex
6 and difficult to quantify, while noting that “forward-looking” means giving
7 consideration to potential benefits of new technologies—and he gives examples of
8 battery storage and smart inverters. My concern with this recommendation is
9 exactly how this Commission should implement his recommendation. It is
10 practically impossible for the Commission to accurately quantify these “broad and
11 forward-looking” benefits when evaluating an NEM tariff. SEIA/NCSEA
12 Witness Barnes even acknowledges these “potential benefits that may be more
13 difficult to quantify.”⁸ He also agrees the economic impacts he is suggesting the
14 Commission consider are speculative or “potential future” benefits and that the
15 economic consequences are based on forward-looking new technologies.⁹ I see
16 no reasonable way the Commission can appropriately consider in any quantitative
17 fashion the economic consequences of such uncertain circumstances from what I
18 would term “hoped for” results—nor do I see how the Commission could
19 appropriately use these undefined hoped-for results or projections in a qualitative
20 fashion.

⁷ Direct Testimony of Justin R. Barnes p. 7, lines 8-9.

⁸ Direct Testimony of Justin R. Barnes p. 7, lines 10-11.

⁹ Direct Testimony of Justin R. Barnes p. 7, lines 10-17.

1 **Q. IF THE COMMISSION BELIEVED IT IMPORTANT TO FURTHER**
2 **EXAMINE THE ISSUE OF THE ECONOMIC BENEFITS AND COSTS**
3 **RELATED TO WHAT SEIA/NCSEA WITNESS BARNES HAS**
4 **DISCUSSED AS FORWARD-LOOKING OR NEW TECHNOLOGIES,**
5 **HOW SHOULD IT PROCEED?**

6 A. If the Commission seeks to study “forward-looking” issues or new technologies
7 that may have potential benefits to the state and its consumers, then a study of that
8 program could be undertaken by parties with appropriate experience. The results
9 of such a study, if necessary, could be reported back to the Commission and the
10 ORS for further evaluation.

11 **IV. RESPONSE TO DIRECT TESTIMONY OF SCCCL/SACE/UF/VS**

12 **WITNESS HEFNER**

13 **Q. WHAT CONCERNS DO YOU HAVE WITH SACE/CCL/UF/VS WITNESS**
14 **HEFNER’S DIRECT TESTIMONY?**

15 A. I believe SCCCL/SACE/UF/VS Witness Hefner’s economic modeling of the
16 direct, indirect, and induced economic impacts has several shortcomings. First, it
17 is difficult to reconcile his employment data with some of National Solar
18 Database information, and the data underlying his analysis may have resulted in
19 an overstated level of employment. Second, it fails to adjust gross economic
20 impacts in order to provide what is termed the “net economic impacts,” which is
21 the appropriate information the Commission should consider in this proceeding.
22 Third, it appears his study has not accounted for the costs or cost impacts of solar
23 incentives. And finally, his study discusses the EIA’s projections of solar costs

1 and appears to assume that solar energy is a direct substitute for fossil-based
2 electric generation. If that indeed is the assumption, then it is simply incorrect,
3 and by relying on this incorrect assumption, his study has not addressed the basic
4 overriding economic principle that choices should be based on overall economic
5 efficiency. These errors, at best, overstate any economic benefit and at worst
6 actually understate potential economic harm.

7 **Q. PLEASE EXPLAIN HOW SACE/CCL/UF/VIS WITNESS HEFNER'S**
8 **ESTIMATED SOLAR-RELATED ECONOMIC IMPACTS MAY HAVE**
9 **OVERSTATED EMPLOYMENT DATA?**

10 A. In Exhibit A to SACE/CCL/UF/VIS Witness Hefner's direct testimony, he
11 provides a report titled "An Economic Analysis of the Solar Industry in South
12 Carolina." SCCCL/SACE/UF/VIS Witness Hefner's entire report's economic
13 forecast relies upon an estimate of the number of South Carolina based jobs
14 created by the solar industry. The fact that SACE/CCL/UF/VIS Witness Hefner's
15 estimate of the number of South Carolina solar jobs comes from a report from the
16 Solar Foundation should also concern the Commission as likely being biased.
17 Notwithstanding this likely bias, if this estimate of the number of solar jobs
18 created is wrong, then SCCCL/SACE/UF/VIS Witness Hefner's forecast of how
19 much the solar industry contributes to South Carolina's economy—such as how
20 much in additional tax dollars—simply cannot be relied upon as accurate. For
21 example, this report claimed that in 2019 there were 3,307 solar jobs in South

1 Carolina.¹⁰ However, in the background information in this report, it breaks down
2 the number of solar related jobs by geographic region. This more detailed
3 information appeared to indicate that 1,402 of the so-called South Carolina based
4 solar jobs were actually located in the Charlotte-Gastonia-Concord North
5 Carolina region. This same Solar Foundation also estimated the number of solar-
6 related jobs in North Carolina, and—not surprisingly—reported these same 1,402
7 solar jobs as being based in the same Charlotte-Gastonia-Concord North Carolina
8 region—but appeared to credit these jobs to North Carolina. In attempting to
9 reconcile this information in further research, I could not find the back-up data to
10 confirm or deny that this Charlotte area jobs had been double-counted and
11 claimed for both states. Therefore, I simply do not have the data to verify
12 whether the jobs counted in South Carolina were comprised of only jobs arising in
13 South Carolina and did not also double-count jobs arising from other states.

14 **Q. HOW DOES THIS POTENTIAL OVERCOUNTING OF THE NUMBER**
15 **OF SOUTH CAROLINA RELATED SOLAR JOBS IMPACT**
16 **SCCCL/SACE/UF/VIS WITNESS HEFNER'S ECONOMIC ANALYSIS?**

17 A. The potentially over-counted number of South Carolina direct solar jobs is
18 impossible to estimate given the data I found—for example, the back-up Solar
19 Foundation data I located estimated 2,235 solar jobs in the Greenville, Columbia,
20 and Charleston greater metropolitan areas, but I could find no other data on the
21 remainder of the state other than the Solar Foundation total jobs number.
22 Basically, this means that if jobs arising in North Carolina were counted in

¹⁰ The Solar Foundation Job Census at: <https://www.thesolarfoundation.org/national/>

1 SCCCL/SACE/UF/VS Witness Hefner's estimated solar-related economic
2 impact, then his economic impact estimate is too high.

3 **Q. PLEASE EXPLAIN YOUR CONCERN THAT SCCCL/SACE/UF/VS**
4 **WITNESS HEFNER'S ECONOMIC ANALYSIS DOES NOT PROVIDE**
5 **WHAT YOU HAVE TERMED THE "NET" ECONOMIC BENEFITS.**

6 A. As I discuss in my direct testimony, one of the more important considerations in
7 an economic impact analysis is to simply ask the question where would the
8 dollars be spent—or a particular investment be made—“*but for*” the investment
9 being evaluated. Therefore, an appropriate economic analysis would not only
10 estimate the economic impact of the proposal itself—sometimes referred to as the
11 gross economic impact—but it would also essentially subtract the foregone
12 economic opportunity costs to yield what is called the net economic impacts.
13 SACE/CCL/UF/VS Witness Hefner's study does not provide this “*but for*” option
14 analysis so his estimated impacts is a gross impact number. While this does not
15 mean his gross economic impact estimate is wrong, it simply does not convey the
16 complete picture and it could also convey an incorrect conclusion by inflating the
17 actual economic impact in favor of the solar industry.

18 **Q. HAVE ANY OTHER STUDIES OF SOLAR-RELATED ECONOMIC**
19 **IMPACTS IDENTIFIED THIS GROSS VERSUS NET ISSUE?**

20 A. Yes. A recent (2019) study in North Carolina¹¹ that was very supportive of solar
21 energy used the same IMPLAN model used by SACE/CCL/UF/VS Witness

¹¹ Petrusa, Jeffery, et. a., “Economic Impact Analysis of Clean Energy Development in North Carolina-2019 Update,” RTI International, funded by the North Carolina Sustainable Energy Association, May, 2019.

1 Hefner. That study states that “the analysis does not consider the alternative uses
2 for private investment dollars devoted to clean energy projects. As a result, the
3 economic impact measures used in this report are best interpreted as gross versus
4 net changes in state-level economic activity.”¹² Another solar economic impact
5 study in Arizona¹³ that concluded increased adoption of distributed solar
6 generation represented a loss to the Arizona economy noted that:

7 [g]ross (positive impact only) studies clearly produce higher
8 estimates of the economic impacts of solar enhancements than net
9 studies”¹⁴ and that “[g]ross studies only consider the direct positive
10 impacts of increased economic activity in a specific sector,
11 whereas Net studies represent a more thorough form of economic
12 modeling as they also account for the trade-offs in the economy
13 which result from incentivizing one specific sector.¹⁵
14

15 A third study that was conducted by Dr. Charles Cicchetti¹⁶ provided a critical
16 analysis of another study in which it was concluded that wind energy produced
17 positive economic impacts. Dr. Charles Cicchetti’s study simply questioned the
18 results of that study by stating, “Navigant’s job creation methodology never asks:
19 ‘Compared to what?’”¹⁷ In summary, without some consideration of this “but
20 for” question, SCCCL/SACE/UF/VS Witness Hefner’s study is incomplete and
21 presents an inflated level of economic impacts related to solar development in
22 South Carolina.
23

¹² IBID, p. 1-3.

¹³ James, Dr. Tim, et. al. “The Economic Impact of Distributed Solar in the APS Service Territory, 2016-2035,” Siedman Research Institute, Arizona State University, Feb. 16, 2016.

¹⁴ IBID, p. 27.

¹⁵ IBID, p. 44.

¹⁶ Cicchetti, Charles, Ph.D., “Inflated Numbers; Erroneous Conclusions: The Navigant Wind Jobs Report,” American Energy Alliance, The National Center for Public Policy Research, 2013.

¹⁷ IBID, p. iii.

1 **Q. PLEASE EXPLAIN YOUR CONCERN THAT SCCCL/SACE/UF/VS**
2 **WITNESS HEFNER’S ECONOMIC ANALYSIS HAS NOT ACCOUNTED**
3 **FOR ANY SOLAR RELATED INCENTIVES OR RELATED RATE**
4 **IMPACTS.**

5 A. As I discuss in my direct testimony, to the extent that there are tax incentives or
6 other incentives paid to promote solar adoption—which SACE/CCL/UF/VS
7 Witness Hefner’s study actually discusses—the impact of these incentives should
8 be addressed. For example, if a tax incentive is paid, this means other
9 government programs go unfunded or taxes are increased. In either case, it
10 represents a negative impact on the economy, which should be considered in
11 SACE/CCL/UF/VS Witness Hefner’s modeling. Similarly, if the utility provides
12 an incentive and this incentive is recovered in the rates of all ratepayers, this too
13 represents an increase in all customers’ cost of electricity which translates into a
14 negative economic impact. To provide an accurate picture of economic benefits
15 to the Commission, these negative economic impacts should also be addressed in
16 SACE/CCL/UF/VS Witness Hefner’s economic modeling.

17 **Q. PLEASE EXPLAIN YOUR CONCERN WITH THE ASSUMPTION IN**
18 **SCCCL/SACE/UF/VS WITNESS HEFNER’S ECONOMIC ANALYSIS**
19 **THAT SOLAR ENERGY IS A DIRECT SUBSTITUTE FOR OTHER**
20 **RESOURCES.**

21 A. As I discuss in my direct testimony, an economic impact study that makes
22 assumptions about a resource like solar energy must make sure that the economic
23 analysis is a true apples-to-apples comparison. What this means is that in

1 SCCCL/SACE/UF/VS Witness Hefner’s study, it appears he is assuming that the
2 solar energy alternative is a direct substitute for a home-owners native load
3 electric supplier—or that any additional costs to make it a direct substitute is
4 subsumed in his predicted solar cost savings. This is a strong assumption and it is
5 implied without sufficient proof.

6 In a related way, the assumption that solar is a direct substitute for other
7 resources with no cost impacts also implies that the choice of solar is the overall
8 economically-efficient choice. As I discuss in my direct testimony, it is important
9 that sound economic principles be utilized in an economic impact analysis that is
10 used for identifying the “best” resource option. In other words, energy policy
11 should focus on policies that create the most cost-effective and reliable electricity.
12 SACE/CCL/UF/VS Witness Hefner’s study simply discusses the EIA’s projected
13 solar prices becoming competitive with natural gas generation—a comparison
14 which says nothing about any related costs to make solar a true economically-
15 efficient substitute for fossil-fired generation resources. I do not accept this
16 assumption at this time because SACE/CCL/UF/VS Witness Hefner has not
17 provided legitimate investigation and proof. Therefore, absent sufficient evidence
18 upon which to conclude that solar is a direct substitute for other energy resources,
19 or a way to make the aforementioned apples-to-apples comparison, it is
20 impossible to use SCCCL/SACE/UF/VS Witness Hefner’s analysis to reach any
21 conclusions as to whether solar resources provide an economic benefit to South
22 Carolina—and it certainly does not provide the quantifiable proof needed to even
23 begin to consider how economic impacts should influence NEM tariff

1 development in South Carolina.

2 **V. SUMMARY AND RECOMMENDATION**

3 **Q. PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY AND WHAT**
4 **YOU RECOMMEND AS AN APPROPRIATE WAY FOR THIS**
5 **COMMISSION TO CONSIDER DIRECT AND INDIRECT ECONOMIC**
6 **IMPACTS WHEN DEVELOPING A NEW NEM TARIFF.**

7 A. As my rebuttal testimony has shown, I have many agreements and a few concerns
8 with the direct testimony in this docket. In many ways, I am in agreement with
9 other witnesses in that there are various factors that must be considered in the
10 appropriate quantification of the direct and indirect economic impacts from most
11 solar policies or programs. Furthermore, as the Commission reviews
12 SCCCL/SACE/UF/VS Witness Hefner’s economic evaluations presented in this
13 proceeding, I recommend that the Commission examine how his economic
14 models have incorporated or addressed, if at all, the various modeling issues I
15 have raised and how his failure to address these issues has likely substantially
16 inflated his estimated economic impacts of solar energy in South Carolina (and
17 exactly to whom the results should be applied between the three utilities’ service
18 territories and customer bases).

19 I believe the testimony in this proceeding has demonstrated that the
20 evaluation of the direct and indirect economic benefits is not a simple or
21 straightforward exercise and will be based on a number of assumptions.
22 Consequently, while I believe such an analysis can provide the Commission some
23 qualitative guidance as to the value of projected solar installations related to a

1 future NEM tariff, I do not think the economic analysis is precise or reliable
2 enough at this time upon which to base any quantitative application of the results.

3 **Q. DOES THIS CONCLUDE YOUR PRE-FILED REBUTTAL TESTIMONY**
4 **AT THIS TIME?**

5 A. Yes, at this time.